



EUROPEAN
CLUSTER COLLABORATION
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Webinar on:

The COVID-19 cluster response

***Solutions for dealing with ecosystem supply chain
disruptions***

By the European Commission, featuring the European Cluster Alliance

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Agenda

Time	Session
10:30 – 10:35	Introduction <i>Dr. Ulla Engelmann, Head of Unit, DG GROW</i>
10:35 – 10:50	COVID-19 and clusters: Introductory remarks by the European Cluster Alliance (ECA) <i>Antonio Novo Guerrero – President of the European Cluster Alliance</i> <i>Hervé Floch – Vice-President of the European Cluster Alliance</i>
10:50 – 11:00	Mobilization of <i>Advanced textiles & materials</i> clusters for the creation of a new mask production supply chain - Lessons learned & perspectives for European Dimension <i>Stéphan Vérin - Euramaterials</i>
11:00 – 11:05	<i>Comments by the European Commission and European Cluster Alliance. Q&A session.</i>
11:05 – 11:15	Locally distributed models of cooperation emerging in moments of social distress <i>Jouke Verlinden – University of Antwerpen</i> <i>David Cuartielles – Arduino</i>
11:15 – 11:20	<i>Comments by the European Commission and European Cluster Alliance. Q&A session.</i>
11:20 – 11:30	Solutions for supply chain disruptions: Logistics and the social economy <i>Ilaria Massari - Reindustria</i>
11:30 – 11:35	<i>Comments by the European Commission and European Cluster Alliance. Q&A session.</i>
11:35 – 12:25	Open live chat discussion on lessons learned for dealing with supply chain disruptions across Europe's industrial ecosystems <i>Moderated by Carsten Schierenbeck, team leader for industrial modernisation, Cluster Team of DG GROW</i>
12:25 – 12:30	Wrap-up and next steps <i>Dr. Ulla Engelmann & Antonio Novo Guerrero</i>

Speakers



Ulla Engelmann is the Head of Unit for Social Economy within DG GROW, the Directorate General being responsible for Internal Market, Industry, Entrepreneurship and SMEs, at the European Commission. Since the beginning of 2017 she covered European Cluster Policy, Social Economy as well as Women Entrepreneurship and Entrepreneurship education. From 1.10.2018 onwards Advanced Technologies including Artificial Intelligence and Digital Transformation for industry have been added to her responsibilities. Previously, she worked at the Joint Research Centre (JRC), the in-house science service of European Commission, for many years in different functions. She started in the JRC in Ispra (Italy) in 1993 as a post-doc in fusion research, and moved on to manage various units (communication, international relations, and others) in Ispra and Brussels. Dr. Engelmann holds a PhD in analytical and radiochemistry completed at the National Research Centre in Karlsruhe.



Antonio Novo combines his training as a technologist and psychologist to develop his professional life around Collaborative Innovation through Industrial Clusters. Antonio is Managing Director of the Cluster IDiA, which brings together 81 Aragonese companies and institutions that collaborate in the development of ICT related projects. He held the presidency of the European Clusters Alliance, joining 13 national clusters networks and 740 clusters, and is also president of the Spanish Federation of Clusters. Antonio is member of the Expert Group on Clusters of the European Commission. He co-lead the Smart Digital Ecosystems through Clusters group on TCI Network, the global cluster network.



Hervé Floch is the General Manager of ALPHA – Route des Lasers & des Hyperfréquences (ALPHA-RLH) French competitiveness cluster created in January 2017 and resulting from the merger between the ex-Route des Lasers (Bordeaux) and Elopsys (Limoges) cluster. He also instigated the signature of several inter cluster MoU as with Aerospace Valley (France), Arizona Optics Valley (USA) or Optonique (Canada) and has supported interregional clustering and attended European Cluster Collaboration Platform (ECCP) sponsored matchmaking missions. As the President of the “Europe” Committee of the French Association of Competitiveness Clusters (AFPC). He has been involved into the Phase 2 of the European Cluster Excellence Initiative (ECEI2), launched by the European Commission.



Stephan Vérin is acting as General Secretary of EuraMaterials. EuraMaterials is a merger between 2 competitiveness clusters: Matikem (bio-based materials, hybrid materials and third generation materials) and UP-tex (high performance textile materials). The merger took place on July 1, 2019. Stéphan Vérin is an Economist with a Master in European Affairs and a MBA in Global Fashion Management. He is involved in cluster management & cluster policies since 2005.



Prof Jouke Verlinden, Faculty of Design Sciences of University of Antwerp. Jouke is professor at the Department of Product Development, he focuses on Augmented Fabrication, exploring the domains of Mixed Reality and Digital Fabrication for improving human-centered design. Before, he worked 18+ years at TU Delft on various 3D printing and robotics projects, such as a 3D printed steel bridge (MX3D, Starts Prize 2019). He is currently involved in emergency production and validation of Personal Protective Equipment, specifically facemasks (FFP2/FFP3). This involves active correspondence with peer academic, industrial, and maker communities on solutions that work, challenges in sharing solutions linked to European/WHO norms, and getting proper solutions certified/homologation.



David Cuartielles, PhD in Interaction Design, and MSc in Telecommunications, is Co-founder of the Arduino open source company, Research Fellow at the Internet of Things and People Group at Malmo University. Currently volunteering at the Coronavirusmakers community in Spain, acting as coordinator for donations and documentarist. David has specialized in the creation of platforms cocreated in the interaction between users and developers.



Ilaria Massari, General manager of REI – Reindustria Innovazione, the local development agency active in Cremona province, Lombardia Region (IT), with a major publicly funded capital. She is engaged in building public-private partnerships and managing applied research projects, building bridges between local value chains and research centers / Universities.

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Carsten Schierenbeck is a team leader responsible for cluster policy development with a focus on industrial modernisation, based in the Cluster Team of the 'Social Economy' unit of the European Commission's Directorate-General for Internal Market, Industry, Entrepreneurship and SMEs. He deals with a number of EU cluster initiatives under the COSME and Horizon2020 programmes aiming to connect industrial ecosystems and channel support to SMEs via intermediaries. Building bridges between SME, innovation, industrial and regional policy is at the heart of his work. Previously, Carsten has undertaken research for the University of Birmingham in the UK, worked for the West Midlands regional representation office in Brussels as well as for an SME in property management in Germany. He holds a PhD, an MBA in International Business Administration, a Bachelor of Commerce and a Professional Qualification in Property Management.

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Online Meeting Etiquette

Online meetings are a powerful tool, and we would like to take advantage of all the online features that are offered to us. For this reason, we would like to share with you a list of simple rules, or an “online meeting etiquette”, for everyone to follow, in order to make this event efficient, productive, and successful.

- 1) Join the call before the official hour.** For larger or formal meetings, join the call at least 10-15 minutes before.
- 2) Mute your mic when joining the call.** The sound quality of the call is always better if participants mute their microphone, unless speaking. Unmute your microphone only when the moderator has invited you to speak. Please listen carefully, in order to identify when is the right moment to speak. If it is your turn to speak, please avoid background noise.
- 3) Be respectful and patient.** Please respect the speakers and meeting organisers during the meeting. The success of online meetings depends on everyone’s collaboration and flexibility!

Thank you for taking the time to read this list, and we hope that it has been helpful. We very much look forward to our online meeting! If you have any doubt, please contact the meeting organisers at Victoria.Huisa@ecorys.com, and we will be glad to help you.